



helps children communicate

REGISTERED CHARITY 210031



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PHOTOCALL NOTICE

For immediate release: [redacted]

KIDS IN MOTION: I CAN'S CHATTERBOX CHALLENGE GETS KIDS 'COMMUNICATION FIT' IN THE BUILD UP TO SUMMER 2012

Event: An annual fun and educational fundraiser for nurseries, pre-schools and childminding groups with children aged 0-5 years. The children have learnt songs and rhymes along with actions to help them get active and to develop their language skills to get 'communication fit' in the build up to Summer 2012. The children have been encouraged to fundraise by getting sponsored for their performance, which will help I CAN's work with children who struggle to communicate.

Date/Time: On [redacted] at [redacted]

Who: Children from [redacted] in [redacted] have been practising classic rhymes such as 'Row, Row, Row Your Boat' and 'The Wheels on the Bus' along with the actions to perform at their upcoming Chatterbox Challenge event.

The Chatterbox Challenge supported by Openreach, a BT Group Business sees children aged 0-5 from across the UK, have fun and develop their communication skills by singing songs and rhymes to raise money for children who struggle with their speech and language.

[redacted] from [redacted] said:

"Come along and see the brilliant efforts of our chattering children to get active and develop their speaking and understanding skills at their Chatterbox Challenge performance!"

I CAN Chief Executive, Virginia Beardshaw says:

"The Chatterbox Challenge is a fantastic annual activity which encourages the under-5s to get moving and learn new rhymes and words. This year's theme is 'Kids in Motion' and aims to get children active and 'communication fit' for Summer 2012. Their commendable efforts help to raise money for I CAN's work with the 1 million children in the UK who struggle with communication. The activities for the Chatterbox Challenge have been designed by I CAN speech and language therapists and teachers to help develop children's speaking and language skills in an engaging way."

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PRESS CONTACT:

For more information on [redacted], please contact [redacted]

For further information interviews and pictures from I CAN, please contact the I CAN media team at on **0207 843 2543** or email **media@ican.org.uk**, **www.chatterboxchallenge.co.uk**

Thanks to Openreach's support, all the money raised goes directly to help children who struggle with their speech and language.